

2018

FALLEXENSIONConference

Schedule and Awards Program

October 16-17, 2018

Kellogg Hotel & Conference Center | East Lansing, Michigan

CONNECTING the Spartan Community





2018
FALLEXTENSION
 Conference

October 16-17, 2018

Kellogg Center
 Michigan State University

CONNECTING the Spartan Community

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Welcome to FEC 2018

Welcome to Fall Extension Conference 2018! Thank you for joining us for what is sure to be an excellent conference. Fall Extension Conference is the annual opportunity for the more than 600 Spartans who work for MSU Extension to come together to hear organizational updates, learn new skills and form stronger connections with each other and with potential partners on campus and across Michigan. The conference also allows us to recognize many outstanding faculty, staff and key partners with various awards.

The 2018 conference theme is “Connecting the Spartan Community.” We are also focused on two core competencies:

- Evaluation, applied research and scholarship
- Professionalism and career development

This conference also allows us to showcase our commitment to meeting the healthy meetings pledge. You may notice some subtle changes to our room set-ups, menu selections and agenda offerings as we work to meet these guidelines. You can learn more about these changes on page 3.

The success of this conference depends on the many people who have participated in planning and organizing it. I'd like to thank the members of the

Fall Extension Conference planning committee, who represent the entire organization: Terri Badgley, Anne Baker, Betsy Braid, Jill Connin, Jessica Eberhard, Erick Elgin, Cheryl Eschbach, Kendra Gibson, Kevin Gould, Josh Gunn, Steve Miller, Jeannie Nichols, Katie Nicpon, Julie Pioch, Bethany Prykucki, Gwyn Shelle, Beth Stuever and Tracy Trautner.

Please be sure to complete the evaluation survey that you'll receive at the end of the conference. You can also share your feedback with any member of the planning committee, either during the conference or when you return home.

We're excited about the conference and hope that you are, too. We anticipate that you'll find great value in the learning experiences offered this year and enjoy the chance to connect with your colleagues.

I look forward to seeing you during the conference!

Sincerely,

Jeannie Nichols
Planning Committee Chair
Fall Extension Conference



Share Your Conference Photos

Share photos of your experiences during FEC and in East Lansing. Take photos with your smartphone or with an instant camera (available on loan in the FEC Resource Room or from your Workshop on the Move tour leader), then share your photos with the rest of us!

Please remember to submit a brief description with each photo that includes the following information:

- Your name
- When and where you took the photo
- Who or what is shown in the photo

To share a digital photo:

To add a photo to Instagram, email it as an attachment to events@anr.msu.edu with "FEC Photo" in the subject line.

You can also post it to your own

Instagram account with the hashtag #MSUFEC in the caption.

To share an instant camera photo:

Print the photo from the loaner camera. Then just write a description on the back of the photo and stick it up on the photo wall in the FEC Resource Room.

To check out everyone's photos:

- Visit www.instagram.com/#MSUFEC (or search for #MSUFEC on Instagram) to see the digital photos.
- Visit the photo wall in the FEC Resource Room.

MSU Extension Celebration

Join us at the Kellogg Hotel and Conference Center on Tuesday evening for the MSU Extension Celebration. Join your colleagues and industry partners as we celebrate our partnerships and accomplishments throughout the past year. Be dazzled with a cabaret-style variety show! In addition to dinner, the evening will include:

- A networking reception and intern poster demonstrations

- A special appearance by Sparty – the world's most recognizable mascot
- MSU Extension Awards presentation
- Musical performances by MSU students
- Hands-on circus performance
- Swing dancing lessons and an up-close magician

Dress is business casual (no jeans or yoga pants).



Healthy Meetings Pledge

MSU Extension has recently signed a healthy meetings pledge. We've made some changes to Fall Extension Conference that are designed to honor that commitment and create a high-energy meeting environment that supports healthy choices.

We want to encourage you to eat healthy and nutritious foods and stay

active during the conference. You'll notice that we've scheduled sessions before, during and after the conference to keep you moving, and we encourage you to get up and move within the meeting spaces during sessions. We've also adjusted the menus for meals and breaks to offer you healthier food choices.

Campus Resources

During the conference, the following opportunities will be available on campus.

Athletic Facilities

Anyone with a valid MSU employee ID is eligible to use the MSU intramural facilities. If you've never used the IM facilities before, visit the MSU ID office in Room 170 in the International Center to ensure that the access privileges have been activated on your card. Please note that there is a fee to use some services and features at the IM facilities.

Benefits Fair

MSU Benefits Fair

Visit the MSU Benefits Fair at the Breslin Center to ask the knowledgeable MSU benefits vendors and MSU Human Resources (HR) staff questions about your benefits.

FAIR DATES AND TIMES:

October
16
noon - 7 p.m.

October
17
7 a.m. - 5 p.m.

+ FREE FLU SHOTS & CHAIR MESSAGES AT THE FAIR

Campus Bus Service (It's Free!)

Michigan State University and CATA have partnered for the 2018-19 academic year to make on-campus bus service free to all students, staff and faculty. Go to cata.org for schedules and route maps, or to download the Transit trip-planning and real-time bus location information app.

Flu Shots

Get a flu shot and stay healthy! Standard-dose flu shots will be available for adult (age 18 and up) employees and their dependents, spouses and partners. High-dose flu shots will be available for those age 65 and up.

Just bring your Caremark or other prescription insurance card and fill out a short screening form. Claims will be processed onsite - most with no co-pay.

Vaccines are available until 30 minutes before the close of the Benefits Fair each day. That's from noon to 6:30 p.m. on October 16 and 7 a.m. to 4:30 p.m. on October 17. (You'll need to wait in the concourse for 20 minutes after receiving the injection.)

Resource Room

Please stop by the Resource Room (located in the Centennial Rooms across the hall from Big Ten AB) during the conference. Talk with experts about various MSU and MSU Extension programs, consult with tech gurus, learn about what Kettunen Center has to offer, have a professional headshot photo taken, bid in the silent auction, pick up your MSU Extension apparel order and just generally stay up to date about what's going on.

MCEA Silent Auction

As the saying goes, "Bid early and bid often!" at the Michigan Council of Extension Associations (MCEA) silent auction. Be sure to stop by to view and bid on the many thoughtful and unique items up for auction.

Please drop off auction items between 7:30 and 8:50 a.m. on Tuesday, October 16. Bidding on items will open after they've been dropped off. The auction will close at 4 p.m. on Tuesday, October 16.

Find out whose persistence prevailed when bid sheets are posted shortly after bidding closes. Winning bidders can pay by check (payable to MCEA), cash or credit card. All items must be paid for and picked up between 6 and 6:30 p.m. on Tuesday, October 16, or between 7 and 8 a.m. on Wednesday, October 17, in the Resource Room.

Proceeds from the auction go toward the Extension Professional Development Endowed Fund, which is administered by the MCEA and supports meaningful professional improvement plans and activities submitted by MSU Extension faculty.

MSU Extension Apparel Pickup

Please pick up your MSU Extension apparel order from 7:30 to 8:30 a.m. or 2 to 2:30 p.m. on Tuesday; and from 7:30 to 8:30 a.m., 3:20 to 3:45 p.m., or 4:30 to 5 p.m. on Wednesday.

Professional Photos

Been a while since you've had a professional headshot taken? Have a recent photo but don't like the sun glint on your glasses? Have a new photo taken by a photographer from ANR Communications and Marketing from 7:45 to 8:15 a.m. on Tuesday, October 16, or from 8 a.m. to 8:30 a.m. on Wednesday, October 17, in the Resource Room.



Conference Schedule

Sessions will be held at the Kellogg Hotel and Conference Center, unless otherwise noted. Look for a floor indicator (for example, [F2] for second floor) after the room name in the session location column of the schedule. You'll also find floor maps near the center of the program. A list of the hotel meeting spaces that we will use during the conference follows.

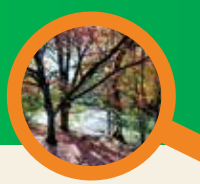
- Ground Floor (Garden) Level [GL]:
 - Conference 61
 - Conference 62
 - East Patio
 - HB Classroom
- Lobby Level [LL]:
 - Auditorium
 - Big Ten A, B, C
 - Centennial A, B, C
 - Front Desk
 - Heritage
 - Lincoln
 - Lobby (Central)
- Lobby (North)
- Lobby (South)
- Main Entrance
- Red Cedar A & B
- State Room Restaurant
- Willy
- 102
- 103 A & B
- 104 A & B
- 106

Sessions will be held at the Kellogg Hotel and Conference Center, unless otherwise noted.



PRECONFERENCE: Monday, October 15

Time	Session or Event	Location
8:30 a.m.–5:30 p.m.	Mental Health First Aid Training	Willy [LL]
9 a.m.–3 p.m.	Soybean Cyst Nematode Workshop	103AB [LL]
9 a.m.–5 p.m.	GMO Meeting	Centennial [LL]
10 a.m.–4 p.m.	Strategic Doing Workshop	104AB [LL]
11 a.m. - 4 p.m.	MSU Extension Administrative Team Meeting	106 [LL]
5–8:30 p.m.	Michigan Extension Association of Family & Consumer Sciences (MEAFCS) Meeting & Dinner	Lincoln [LL]
5:30–7 p.m.	Michigan Association of Extension 4-H Youth Staff (MAE4-HYS) Meeting (Dinner on your own)	Red Cedar [LL]
5:30–8:30 p.m.	Michigan Association of Extension Agents (MAEA) Annual Meeting & Dinner	Brody Hall – Private Dining Room (across Harrison Road from Kellogg Center)
6–8 p.m.	Community & Natural Resources Development Association (CNRDA) Meeting & Dinner	Holden Hall – Private Dining Room (south on Harrison Road, east on Wilson Road)

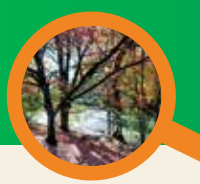


CONFERENCE DAY 1: Tuesday, October 16

Time	Session or Event	Location
7 a.m.	Conference Registration	South Lobby [LL]
7 a.m.	General Breakfast	Big Ten AB [LL]
7-7:45 a.m.	AABI New Educator Breakfast	Red Cedar [LL]
7:30-8:15 a.m.	Physical Activity (Optional) <ul style="list-style-type: none"> • Mindful Movement • Tai Chi • Walk With Ease 	103B 103A Meet in Hotel Lobby
7:30-8:30 a.m.	MSU Extension Apparel Pickup	Centennial [LL]
7:30-8:50 a.m.	MCEA Silent Auction Item Drop-Off & Auction Begins	Centennial [LL]
7:45-8:15 a.m.	Photographer Available to Update Headshots	Centennial [LL]
8:30-9:45 a.m.	Welcome & Keynote Presentation <ul style="list-style-type: none"> • Welcome – <i>MSU Provost June Youatt, Dean Ron Hendrick</i> • Curing Adulthood: Your Prescription for Less Stress & More Success – <i>Jason Kotecki</i> 	Big Ten AB [LL]
9:45-10 a.m.	Transition Time <ul style="list-style-type: none"> • Resource Room Open 	
10 a.m.–Noon	Institute Meetings <ul style="list-style-type: none"> • Agriculture & Agribusiness Institute (AABI) • Children & Youth Institute (CYI) • Greening Michigan Institute (GMI) • Health & Nutrition Institute (HNI) 	Red Cedar [LL] Lincoln [LL] 104AB [LL] Big Ten C [LL]
Noon-1:30 p.m.	Lunch & Award Presentations <ul style="list-style-type: none"> • ESP Friend of Extension Award • MCEA John Hannah Award for Program Excellence • Diversity & Multiculturalism Award • Innovative Technology Award • Institute Team Awards 	Big Ten AB [LL]
1:30-2 p.m.	Institute Ignite Sessions	Big Ten AB [LL]

CONFERENCE DAY 1: Tuesday, October 16

Time	Session or Event	Location
2-2:30 p.m.	Transition Time <ul style="list-style-type: none"> • Silent Auction Bidding Open • Resource Room Open • MSU Extension Apparel Pickup 	Centennial [LL]
2:30-5:30 p.m. (Board buses at 2:15 p.m.)	Workshops on the Move 1 <i>(Concurrent with Breakout Sessions A & B)</i> <ul style="list-style-type: none"> • Community Sustainability • Expanding Youth Success by Understanding Adverse Childhood Experiences • Farm to Fork: Understanding Modern Agriculture • Fast Forwarding Plant & Soil Technology • Innovations in Agriculture • Plant Your Programs' Seeds Through WKAR • Spartans Building the Future • Tour on the Banks of the Red Cedar 	Board Buses at the Main Hotel Entrance [LL] 102 [LL]
2:30-3:20 p.m.	Breakout Session A <ul style="list-style-type: none"> • #Notarule: The Art of Winning at Life by Breaking Rules That Don't Exist – <i>Jason Kotecki</i> • Building Youth & Communities Through Youth-Adult Partnerships – <i>Jackelyn Martin, Brian Wibby</i> • Connecting Veterans With Extension – <i>Adam Ingra</i> • Grants: Creating Budgets & Justifications – <i>MSU Office of Sponsored Projects, MSU Extension Grant & Research Services Team</i> • Growing Partnerships – <i>Sheilah Hebert, Breanne Carlson</i> • Mindfulness Practices to Reduce Stress at Work – <i>Shannon Lindquist, Jacqui Rabin</i> 	Auditorium [LL] Heritage [LL] Willy [LL] Lincoln [LL] 104AB [LL] 106 [LL]

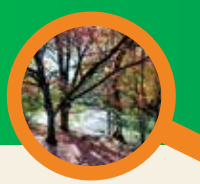


CONFERENCE DAY 1: Tuesday, October 16

Time	Session or Event	Location
	<ul style="list-style-type: none"> MSU Extension's Role in Disseminating Human Health Research – <i>Cathy Newkirk, Erin Carter, Richard Schwartz</i> Participatory On-Farm Research as an Extension Methodology: Soil Health Case Studies – <i>James DeDecker, Sieg Snapp</i> Partnerships With Tribal Departments & Agencies Panel – <i>Emily Proctor, Kat Jacques</i> Public Policy Education & Extension – <i>Eric Walcott, Heather Triezenberg</i> Team Up for Michigan School Gardens – <i>Kristine Hahn, Kaitlin Wojciak</i> 	<p>Red Cedar A [LL]</p> <p>Conference 62 [GL]</p> <p>Red Cedar B [LL]</p> <p>103AB [LL]</p> <p>Conference 61 [GL]</p>
3:20–3:30 p.m.	<p>Transition Time</p> <ul style="list-style-type: none"> Silent Auction Bidding Open Resource Room Open MSU Extension Apparel Pickup 	Centennial [LL]
3:30–5:30 p.m.	<p>Breakout Session B</p> <ul style="list-style-type: none"> Create & Edit Your Own Video CV – <i>Gwyn Shelle, Luke Reese</i> Designing & Analyzing Survey Questions to Measure Program Outcomes – <i>Cheryl Eschbach, Chelsea Hetherington, Courtney Cuthbertson</i> Developing Customized Training for MSU Extension, Based on the National Workshop - Coming Together for Racial Understanding – <i>Abby Harper, Ritchie Harrison, Richard Pirog, Dionardo Pizaña, & Eric Walcott</i> Engaging Farmers in On-Farm Research – <i>Vicki Morrone</i> 	<p>Brody Computer Lab - room 143</p> <p>Heritage [LL]</p> <p>Conference 62 [GL]</p> <p>Conference 61 [GL]</p>

CONFERENCE DAY 1: Tuesday, October 16

Time	Session or Event	Location
3:30–5:30 p.m. <i>(continued)</i>	<ul style="list-style-type: none"> Enhance Employee Engagement & Workplace Efficiency by Focusing on Teamwork – <i>Deb Barrett</i> 	106 [LL]
	<ul style="list-style-type: none"> Grants: Finding Funding & Reading Solicitations – <i>MSU Vice President for Research & Graduate Studies, Office of Research Facilitation, MSU Extension Grants Advisory Committee</i> 	104AB [LL]
	<ul style="list-style-type: none"> Presentations: To Engage or Disengage? – <i>Anne Baker, Tracy Trautner</i> 	Red Cedar B [LL]
	<ul style="list-style-type: none"> Say What? Communicating With Tact & Professionalism – <i>Jennifer Weichel, Betty Jo Krosnicki</i> 	103AB [LL]
	<ul style="list-style-type: none"> Understanding the Impact of Trauma on Children and Families – <i>Kelley Blanck</i> 	Lincoln [LL]
	<ul style="list-style-type: none"> Using “Design Thinking” & Collaboration to Conquer Conflict & Transform Communities – <i>Holly Madill, Harmony Gmazel</i> 	Red Cedar A [LL]
5:30–5:45 p.m.	Transition Time	
5:45–6:30 p.m.	Networking Reception Intern Poster Demonstrations	East Patio [G] Big Ten C [LL]
6–6:30 p.m.	MCEA Silent Auction Item Pickup	Centennial [LL]
6:30–9:30 p.m.	MSU Extension Celebration <ul style="list-style-type: none"> Dinner Award Presentations (Key Partner Awards, Outstanding Service to MSU Extension Award, Gordon Guyer Collaborative Programming Award) Cabaret-style Variety Show 	Big Ten AB [LL]



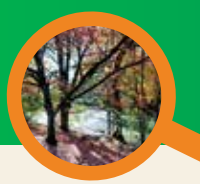
CONFERENCE DAY 2: Wednesday, October 17

Time	Session or Event	Location
7-8 a.m.	MCEA Silent Auction Item Pickup	Centennial [LL]
7-8:30 a.m.	ESP Breakfast	Big Ten C [LL]
7-8:30 a.m.	General Breakfast	Big Ten AB [LL]
7:30-8:15 a.m.	Physical Activity (Optional) <ul style="list-style-type: none"> • Mindful Movement • Tai Chi • Walk With Ease 	103B 103A Meet in Hotel Lobby
7:30-8:30 a.m.	MSU Extension Apparel Pickup	Centennial [LL]
8-8:30 a.m.	Photographer Available to Update Headshots	Centennial [LL]
8:30-9 a.m.	Transition Time Resource Room Open	Centennial [LL]
9 a.m.-Noon (Board buses at 8:45 a.m.)	Workshops on the Move 2 (Concurrent With Breakout Sessions C & D) <ul style="list-style-type: none"> • Developing Donors From the Ground Up • Early Childhood STEM Integration • Fish, Trees & Bears, Oh My... Connecting the Outdoors to Extension Outreach • Keeping MSU Green • Superconducting Science 	Board Buses at the Main Hotel Entrance [LL]
9-9:50 a.m.	Breakout Session C <ul style="list-style-type: none"> • Adding Physical Movement in the Classroom? Why? - <i>Kristi Evans, Bree Carlson</i> • Creating Impact Reports & Communicating Evaluation Data in Reports & Graphs - <i>Jamie Wilson, Chelsea Hetherington</i> • Communicating Science - <i>Sheril Kirshenbaum</i> • Food Justice - <i>Abigail Harper, Naim Edwards, Kaitlin Wojciak</i> 	Conference 62 [GL] Lincoln [LL] 106 [LL] Red Cedar B [LL]



CONFERENCE DAY 2: Wednesday, October 17

Time	Session or Event	Location
9–9:50 a.m. <i>(continued)</i>	<ul style="list-style-type: none"> Grants: Account Setup, Grants Management & Grant Modifications – <i>MSU Contract & Grant Administration, MSU Extension Grant & Research Services Team, MSU Extension Fiscal Officers</i> 	104AB [LL]
	<ul style="list-style-type: none"> Keeping Up With the Growing Demand for Soil Testing in Michigan & Beyond Through a Newly Redesigned, Upgraded & Cutting-Edge MSU Soil Test Website – <i>Bindu Bhakta, Mary Wilson</i> 	Heritage [LL]
	<ul style="list-style-type: none"> Land Grant Mission in Action – Workforce Development & Recruiting Future Leaders in ANR – <i>Jackie Grow, Randy Showerman, Nathan Westfall</i> 	Conference 61 [GL]
	<ul style="list-style-type: none"> Latinos in Michigan: Population Growth & Labor Market Participation Trends (1980–2015): Significance, Implications & Relevance for Extension – <i>Rene Rosenbaum</i> 	Willy [LL]
	<ul style="list-style-type: none"> Meetings That Aren’t Lousy – <i>Darren Bagley</i> 	103AB [LL]
	<ul style="list-style-type: none"> Sorting Out & Interpreting the New Soil Health Test Reports – <i>Paul Gross, Christina Curell</i> 	102 [LL]
	<ul style="list-style-type: none"> Waving About Water: Updates on Key Water Quality Issues – <i>Lois Wolfson, Ruth Kline-Robach</i> 	Red Cedar A [LL]
9:50–10 a.m.	Transition Time	
10 a.m.–Noon	Breakout Session D	
		<ul style="list-style-type: none"> Climate Change’s Place in MSU Extension Programming – <i>Jeffrey Andersen, Mike Schira</i>
	<ul style="list-style-type: none"> Disability Awareness & Evidence-Based Practices – <i>Elizabeth Janks</i> 	103AB [LL]



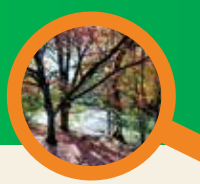
CONFERENCE DAY 2: Wednesday, October 17

Time	Session or Event	Location
	<ul style="list-style-type: none"> Engaging Children and Families who Face Adversity to Build Resiliency – <i>Cheryl Williams-Hecksel</i> Evaluative Studies to Measure Long-Term Changes – <i>Murari Suvedi</i> Grants: Proposal Writing – <i>MSU Writing Center, MSU Extension Principal Investigators</i> Happiness: What Is It? – <i>Valerie Albright</i> Keeping Yourself Safe - Situational Awareness & Understanding What is Around You – <i>Joe Hammontree, Lt. Matt Merony</i> Love, Fear & Social Justice: Building Emotional Resiliency for a Lifelong Journey – <i>Dionardo Pizaña</i> Real Colors – <i>Bonnie Zoia</i> Underserved Communities – Scholarship, Science & Education – <i>Jubin Cheruvellil</i> 	<p>Conference 62 [GL]</p> <p>Heritage [LL]</p> <p>104AB [LL]</p> <p>102 [LL]</p> <p>Lincoln [LL]</p> <p>Red Cedar B [LL]</p> <p>Conference 61 [GL]</p> <p>Red Cedar A [LL]</p>
12-12:30 p.m.	<p>Transition Time</p> <p>Resource Room Open</p>	Centennial [LL]
12:30-2 p.m.	<p>Lunch & Awards Presentations</p> <ul style="list-style-type: none"> Meritorious Service Awards MSU Distinguished Academic Staff Awards Promotions to Senior Status Milestone Years of Service With MSU MSU Extension Association Awards 	Big Ten AB [LL]
2-2:30 p.m.	<p>Transition Time</p> <p>Resource Room Open</p>	Centennial [LL]



CONFERENCE DAY 2: Wednesday, October 17

Time	Session or Event	Location
2:30–3:20 p.m.	Breakout Session E	
	<ul style="list-style-type: none"> • Application of Geographic Information Systems in Extension Programming – <i>Steve Safferman, Steve Miller, Joel Lenz, Jeremiah Asher, Younsuk Dong</i> • Classroom Management: Maximizing Joy, Minimizing Struggles – <i>Joanne West</i> • Conducting Biodiversity Research at Michigan Natural Features Inventory (MNFI) – <i>Michael Monfils, Josh Cohen</i> • Food Labels – <i>Ted Ferris, Jeannine Schwiehofer, Dan Buskurk</i> • Getting the Most Out of Your MSU Benefits – <i>Dianne Knepshield, Sherry VanKampen</i> • Grants: Regulatory Requirements – <i>MSU Office of Regulatory Affairs, MSU Technologies, MSU Extension Primary Investigators</i> • Introduction to Tribal Government & Departments – <i>Emily Proctor, Kathryn Jacques</i> • Sleep More, Weigh Less? How Sleep Influences Health Outcomes & Behaviors – <i>Robin Tucker</i> • Supervising a Diverse Workforce – <i>Lynnette Lammers</i> • Utilizing the Suite of Google Tools for Recording & Presenting Information – <i>Marissa Schuh, Ben Phillips</i> • Workplace Ergonomics: Exercises You Can Do at Work – <i>Adrian Woodside</i> 	<p>Red Cedar A [LL]</p> <p>Conference 62 [GL]</p> <p>Conference 61 [GL]</p> <p>104AB [LL]</p> <p>Lincoln [LL]</p> <p>Heritage [LL]</p> <p>102 [LL]</p> <p>103AB [LL]</p> <p>Willy [LL]</p> <p>Red Cedar B [LL]</p> <p>106 [LL]</p>



CONFERENCE DAY 2: Wednesday, October 17

Time	Session or Event	Location
3:20–3:45 p.m.	Transition Time <ul style="list-style-type: none"> • Resource Room Open • MSU Extension Apparel Pickup 	Centennial [LL] Centennial [LL]
3:45–4:30 p.m.	Sending Message – <i>Director Jeff Dwyer</i>	Big Ten AB [LL]
4:30–5 p.m.	MSU Extension Apparel Pickup	Centennial [LL]
4:45–5:45 p.m.	Physical Activity (Optional)	Meet in Hotel Lobby

POSTCONFERENCE: Thursday, October 18

Time	Session or Event	Location
8:30 a.m.–4:45 p.m.	The Spartan Experience – Spartans @ Work Around the State!	Auditorium [LL]



THE MSU EXTENSION AWARDS PROGRAM

Photo courtesy of Communications and Brand Strategy.



MICHIGAN STATE | **Extension**
UNIVERSITY



The MSU Extension Awards Program

Michigan State University Extension presents a variety of awards at Fall Extension Conference each year. The awards honor outstanding MSU Extension staff members, programs and key partners. The selection committee for the MSU Extension administration awards is made up of Extension administrators who represent institutes, district coordinators and the MSU Extension Director's Office. Epsilon Sigma Phi chooses the Friend of Extension Award winners and the Michigan Council of Extension Associations chooses the John A. Hannah Award for Program Excellence winners.

MSU Extension staff members who have received awards from their professional associations at preconference meetings and throughout the year are also listed in this book. The professional associations are:

- Community and Natural Resources Development Association (CNRDA)
- Epsilon Sigma Phi (ESP), Alpha Psi Chapter
- Michigan Association of Extension Agents (MAEA)
- Michigan Association of Extension 4-H Youth Staff (MAE4-HYS)
- Michigan Council of Extension Associations (MCEA)
- Michigan Extension Association of Family and Consumer Sciences (MEAFCS)



ESP Friend of Extension Award

Michigan Horse Council

Don Packard

According to a 2017 American Horse Council Foundation survey, there are nearly 190,000 horses in Michigan, about 30% of households include at least one horse enthusiast, and the annual statewide economic impact of the horse industry is estimated at \$1.6 billion. That survey was funded in part by the Michigan Horse Council (MHC) and is one example of how the organization has been instrumental for many years in MSU Extension efforts to expand our educational reach to the equine industry.

MHC has a strong commitment to MSU Extension education and has partnered with Extension staff in a variety of horse industry events, including the MSU and Michigan horse industry priorities meeting held during ANR Week every other year. MHC also supports the development of educational materials such as the new self-guided horse farm poster series. Members of the MSU Extension Equine Team serve on MHC committees and in summer 2018, participated in the MHC-sponsored Equine Legislative Day at the State Capitol.

MHC also values MSU Extension youth programs, and funds annual 4-H college scholarships and supports a variety of 4-H activities, including judging events and educational workshops.

Over the years, MHC has supported the Michigan horse industry with more than \$260,000 in grants and scholarships. The organization contributed \$80,000 to build the south barn at the MSU Pavilion for Agriculture and Livestock Education, which hosts many MSU Extension events. The MSU Pavilion also hosts the Michigan Horse Expo, the largest equine event in the state. There, MSU Extension Equine Team members meet horse enthusiasts from across Michigan and give presentations on equine management topics.

MHC has long supported the hiring of MSU Extension faculty. Currently, MHC has committed \$50,000 to help fund a startup package for an equine reproductive physiologist in the MSU Department of Animal Science. It is also working with the MSU Department of Large Animal Clinical Sciences to fill the equine Extension veterinarian position.

The Friend of Extension Award recognizes individuals who have been true friends of MSU Extension and supported key programs. Epsilon Sigma Phi is pleased to honor the Michigan Horse Council for their long-standing partnership with MSU Extension in meeting the needs of the Michigan horse industry.



MCEA John A. Hannah Award for Program Excellence

Michigan State Fair Outreach & Engagement Team

Fran Adelaja, Jacob DeDecker, Alan Jaros, Jennifer Labun, Michael Mathis, Debbie Morgan, Diane Relling, Mary Wilson

The Michigan State Fair, which is operated by the Michigan State Agricultural Society, left the Detroit State Fair Grounds in 2009. It was revived in 2012 at the Suburban Collection Showplace in Novi.

No matter its location, the fair promotes and celebrates achievements and advancements in Michigan rural and urban agriculture, business and industry.

Each year, the fair draws more than 140,000 diverse visitors during its five-day run over the Labor Day weekend. These visitor numbers make it a jackpot event for exposure for MSU Extension and the MSU College of Agriculture and Natural Resources (CANR).

The Michigan State Fair Outreach and Engagement Team, which includes people from the MSU College of Agriculture and Natural Resources, MSU AgBioResearch and MSU Extension, was formed to facilitate the partnership with the Michigan State Fair. The team recruits and organizes more than 80 staff and volunteers who offer fair-goers hands-on activities, educational resources and information about the programs, events and services offered by all four MSU Extension institutes and the CANR.

This team's partnership with the Michigan State Fair has increased the visibility of MSU, CANR and all areas of MSU Extension.

The John A. Hannah Award recognizes superior Extension programs that are developed and carried out by MSU Extension professional staff members. The efforts of the Michigan State Fair Outreach and Engagement team to increase the visibility of MSU, the college, AgBioResearch and all areas of MSU Extension through exhibiting at the Michigan State Fair certainly merits this award.



Diversity & Multiculturalism Award

Richard Pirog

As a community-based education organization, MSU Extension has an opportunity – and obligation – to help facilitate positive change in the areas of diversity, equity and inclusion. One setting in which we can make a significant impact is in community food systems. Enter Richard Pirog, director of the MSU Center for Regional Food Systems.

Under Richard’s direction, diversity, equity and inclusion are central to the Center’s efforts. He requires CRFS staff to include at least one professional development or programming item related to racial equity in their annual plans of work. Richard himself leads the annual update process for an annotated bibliography called *Structural Racism Present in the U.S. Food System*.

CRFS is a partner with the Michigan Good Food Fund and has secured significant funding for this \$30 million public-private loan fund. The fund provides financing to good food enterprises working to increase access to affordable, healthy food in low-income and underserved communities in Michigan.

Richard and CRFS also pushed for the development of the multistate Coming Together for Racial Understanding initiative that is supported by eXtension and funded by the W. K. Kellogg Foundation. Michigan is one of the lead states for “Coming Together,” which is designed to help prepare Extension professionals to facilitate civil community discussions around issues of racism. It was Richard’s personal goal to include staff members from all areas of MSU Extension in this training.

Nationally, Richard and CRFS lead the Undoing Inequity in the Food System workgroup within the Local, Regional and Community Food Systems eXtension Community of Practice. Earlier in 2018 the workgroup hosted a webinar on how to get started with racial equity in food systems work. The group plans to sponsor similar educational opportunities in the future.

The Diversity and Multiculturalism Award is presented to individuals and teams who have made exceptional efforts in promoting inclusion in MSU Extension program content or delivery. We are pleased to honor Richard Pirog with this award.



Innovative Technology Award

Integrated Pest Management Academy Online Course

**James DeDecker, Amy Irish-Brown, Heidi Lindberg,
Erin Lizotte, Benjamin Phillips, Emily Pochubay, Gwyn Shelle,
Benjamin Werling**

In 2016, a number of agriculture-related stakeholder groups identified a significant need for integrated pest management (IPM) education. In response, several MSU Extension educators and specialists collaborated to develop the IPM Academy online course for farmers, pest scouts, commercial pesticide applicators, agri-chemical company representatives and college students.

The interactive, self-paced, web-based course is designed to provide a comprehensive and convenient online learning experience in pest management. The 11 modules cover topics such as IPM fundamentals, plant science, vegetable and field crops, pollinators, soils and using the Enviroweather system. Certified pesticide applicators who complete the course can earn continuing education pesticide credits through the Michigan Department of Agriculture and Rural Development.

Since September 2017, 64 of 100 enrollees have completed the final test. Data indicate that about 77,000 agricultural acres have been impacted by attendees of this course.

The online training has attracted more limited-resource, female and minority participants than similar face-to-face sessions have. It is also a convenient format for first-generation and other beginning farmers. Course participants have come from Michigan and other areas of the U.S., and from Costa Rica, Japan, Malaysia, Mexico, Nigeria, Qatar, Uganda and Ukraine.

This MSU Extension award recognizes individuals or teams – such as the IPM Academy developers – who have demonstrated creative use of technology in innovative program delivery and educational programming.



Institute Team Award

Wayne County Nutrition & Physical Activity Team

Karen Barbash, Calli Brannan, Mary Brooks, Diane Chapman, Jacalenne Christian, Kristi Evans, Derrick Harrison, Charles Jackson, Jacqueline Marks, Gerrylynn McNeal, Ashly Nelson, Jacquelynne Powell

Facing the challenges of high staff turnover and limited numbers of programming partnerships, and recognizing that they weren't working effectively together, the Wayne County Nutrition and Physical Activity Team challenged themselves to rethink their programming policies, systems, and work environment. They became intentional about sharing information on potential partnerships and working collaboratively to more effectively deliver nutrition and physical activity education. Additionally, most of the group moved to the same worksite so that they could better coordinate their programming efforts.

Because of their dedication to growing as a team, this group became more effective at serving the people of Wayne County. After the revamp, in 2017, the team educated 25,000 people about making healthier food and activity choices. Programming data show that the team's audiences also became more diverse and the number of partnerships they developed in the community increased significantly. Team comradery was also strengthened.

The Institute Team Award recognizes an outstanding team contribution to MSU Extension. The Wayne County Nutrition and Physical Activity Team is a positive example of staff making needed changes to improve their overall effectiveness as a team and working collaboratively to make a difference in the nutrition and physical fitness choices of Michigan residents.



Institute Team Award

Livestock Transportation Accident Response Team

Paola Bacigalupo-Sanguesa, Madonna Benjamin, Elizabeth Ferry, Kevin Gould, Thomas Guthrie, Michael Metzger, Dale Rozeboom, David Thompson

A crash scene involving large trucks, people and livestock can quickly turn chaotic if the local response team isn't prepared or trained to handle such an event. Following several livestock truck rollovers in Michigan and neighboring states, MSU Extension educators formed the Livestock Transportation Accident Response Team to train a network of first responders in how to handle such incidents.

The team brought together partners and industry experts to host a training and develop educational materials designed to help first responders prepare for livestock transportation accidents. Several organizations – including the Michigan Farm Bureau, the Michigan Pork Producers Association, the Michigan Department of Transportation, the Michigan Department of Agriculture and Rural Development, and the Michigan State Police – collaborated on organizing and funding the effort.

The two-day training drew 430 attendees, including first responders, truckers, veterinarians and representatives from large livestock producers, transportation companies and law enforcement agencies. Attendees heard from responders with firsthand livestock accident experience, participated in hands-on demonstrations and received a set of cards with advice on humane euthanasia techniques for several livestock species. The participants are now part of a statewide network of advisors who can assist first responders and emergency response personnel during accidents involving livestock.

Because of their work to bring together partners and experts to train volunteers around a crucial need, the Livestock Transportation Accident Response Team has earned an MSU Extension Institute Team Award.



Key Partner Awards

Cherry Marketing Institute

Julie Gordon, Philip Korson

Did you know that Michigan produces about 75% of the tart cherries and 20 percent of the sweet cherries grown in the U.S.? In fact, Michigan ranks first in the nation for tart cherry growth, largely thanks to the sandy soil and temperate weather conditions along the eastern shore of Lake Michigan.

Although cherry growing comes naturally in the state, that doesn't mean the crop isn't susceptible to pests, weather events and the complications that come with climate change. The Michigan cherry industry needs innovative research to continue leading the nation in cherry production.

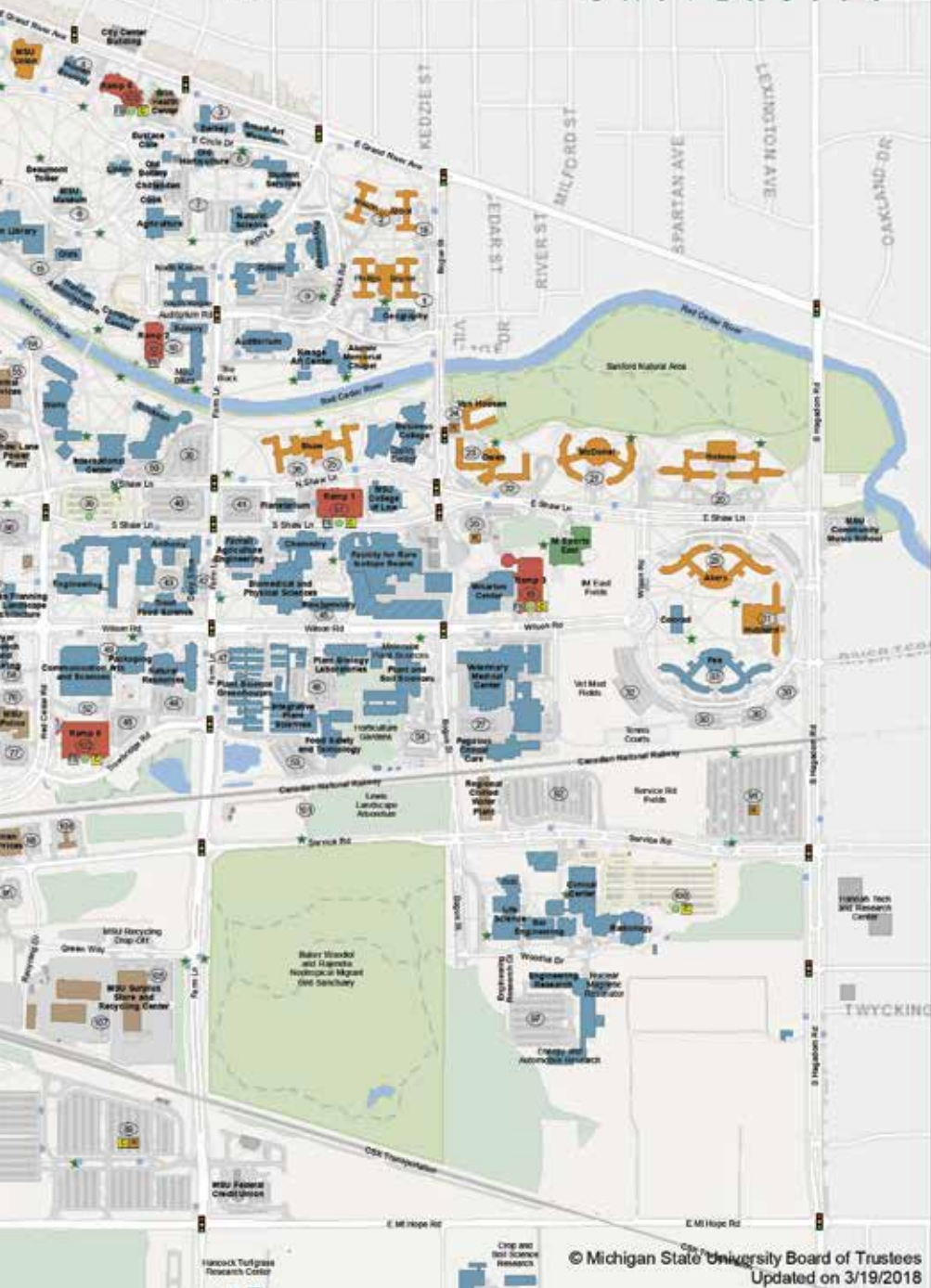
Enter the Cherry Marketing Institute. CMI was formed in 1988 to increase the demand for Montmorency tart cherries through promotion, market expansion, product development and research. How do they fulfill their mission? By partnering with MSU Extension, of course!

CMI has worked determinedly on behalf of MSU Extension. They have lobbied for continued support and improved funding for the organization, supported and participated in hiring new faculty and educators, fostered connections and ongoing relationships with state and federal policy-makers, and funded and supported critical research needs of Michigan growers, particularly in addressing threats from new invasive insect pests.

CMI has played a significant role in providing funding sources to support MSU Extension activities. The most recent endeavor has been helping to establish the Michigan Tree Fruit Commission, a program that collects funds from Michigan growers to support production research. These competitive funds have allowed MSU Extension staff to conduct timely research that addresses critical issues in Michigan cherry production.

The Key Partner Award recognizes those who have made significant contributions to supporting and promoting MSU Extension programs. We are pleased to honor the Cherry Marketing Institute with this award for their efforts to help MSU Extension respond to emerging issues affecting the Michigan cherry industry.

MICHIGAN STATE UNIVERSITY



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Forgotten Harvest Farms

Joseph Cortese, Lori Setera, Thomas Williams, Michael Yancho

The U.S. Department of Agriculture estimates that about 133 billion pounds of food is thrown away each year. That means between 30% and 40% of our food supply is going to waste! USDA also estimates that one in six people in the U.S. don't have access to enough of the nutritious, fresh foods they need to lead active, healthy lives.

Forgotten Harvest is a nonprofit “food rescue” organization based in Southeast Michigan that was founded in 1990 to fight two problems: hunger and food waste. The organization collects over 45 million pounds of food a year from grocery stores, fruit and vegetable markets, restaurants, caterers, dairies, farmers and wholesale food distributors and redistributes it to 250 emergency food providers in the Metro Detroit area.

One thing that sets Forgotten Harvest apart from similar organizations is that in 2013, it began growing its own produce on about 95 acres of donated land near Fenton, Michigan. MSU Extension educators helped design and bring the farm into production, and today sit on its advisory board.

Since it began operating, the farm has grown and harvested more than 2 million pounds of produce. In 2017 alone, the farm harvested and donated more than 842,000 pounds of fresh vegetables to its partner agencies.

But growing produce isn't all Forgotten Harvest Farms does. It also conducts a workforce development program that helps people with chronic unemployment issues learn technical skills and gain on-the-job training for agriculture-related and food business jobs and careers. The program is a partnership with MSU Extension, the MSU Vets to Ag program, the Veterans Administration and the MI! Works agency.

The farm hosts MSU Extension vegetable production research trials related to water conservation, deer control, fertility, cover cropping and variety selection for no-till production. The farm managers frequently present with MSU Extension staff on webinars and at grower meetings about the research going on at the farm. They have also hosted MSU Extension field days for vegetable cover cropping and hobby beekeepers, and our Cultivate Michigan community food systems tour for food producers.

Although the Forgotten Harvest service area covers only Wayne, Oakland and Macomb counties, each year since 2016 the farm has grown a field of iron-rich kale and collards specifically for Flint food pantries to help mitigate the harmful effects of lead exposure.

MSU Extension greatly values the work of Forgotten Harvest Farms. Their contributions to Southeast Michigan communities and to MSU Extension make them Key Partners indeed.



Douglas Lewis

Volunteers are crucial to MSU Extension's ability to serve Michigan residents. We depend on our network of more than 20,000 volunteers in 4-H Youth Development, with the MSU Extension Master Gardener Program and on our Extension councils to help us achieve our mission.

Doug Lewis probably spends more time volunteering for MSU Extension than doing anything else, including sleep. Doug is involved in all levels of volunteering – for everything from his 4-H club at the local level to telling the Extension story at the national level.

When a client showed up with a horse to pay for legal services, Doug accepted the horse and soon became an MSU Extension 4-H volunteer leader. It's been 15 years now and he's still going strong. Doug is passionate about arranging for at-risk young people to spend time around animals.

He serves on the advisory committee for MSU Extension District 12 (Hillsdale, Jackson, Lenawee, Livingston, Monroe and Washtenaw counties), as vice president of the Washtenaw County 4-H Council and on the State 4-H Horse Trail Ride Committee. Doug has also visited and built relationships with local, state and federal decision-makers as a Council for Agricultural Research, Extension and Teaching delegate for the MSU College of Agriculture and Natural Resources for more than 10 years.

Doug has been a Michigan 4-H Foundation trustee since 2007 and served as the board's president from 2016 to 2018. His term as president included a significant reorganization of the Foundation's structure and operations to align itself more closely with MSU Extension and the Office of University Advancement.

MSU Extension is honoring Doug Lewis for his many contributions as an MSU Extension volunteer at the local, state and national levels.



Michigan Department of Education

Diane Golzynski

Michigan is home to almost 10 million people whose health needs are as diverse as they are. MSU Extension wants to be able to make a difference in the health of all Michigan residents, but we can't do it alone, and we know that we're more effective when we work with partners like the Michigan Department of Education's Office of Health and Nutrition Services.

Department staff members have partnered with MSU Extension for over 15 years on health and nutrition initiatives. With their help, we have secured funding for salaries and curriculum development, and for program-specific minigrants we have offered to the schools and daycare providers we work with.

The department has also helped MSU Extension respond to emerging issues across the state, such as the Flint water crisis. With their help we were able to increase staff capacity in Flint, host two Breakfast in the Market events, provide small kitchen and gardening equipment to participants in nutrition classes, and increase our programming reach and develop educational materials.

During the 2016–2017 programming year, the department provided minigrants to more than 80 schools to support MSU Extension community health training.

In the past four years, the department has provided over \$850,000 in support of MSU Extension nutrition programs, staff training and salaries, and has positively promoted MSU Extension as a statewide resource and partner. This support has helped MSU Extension reach more than 35,000 students, 70 childcare providers and hundreds of Flint residents.

For their unwavering partnership, financial and promotional support, we have chosen MDE as one of our 2018 key partners.



Ogemaw County Friends of Extension

Nicki Bragg, Elaine Bristol, Denise Dowd, Kristin Fair, Sharon Fritz, Amy Miller, Vicky Rau, Allan Simmons, Andrew Walker

In 2016, the Ogemaw County Board of Commissioners ended their direct budget support of MSU Extension operations in the county. They decided instead to ask voters to approve a countywide millage to fund the program.

County residents in turn formed the Ogemaw County Friends of Extension (FOX). The group members began advocating, fundraising and creating awareness of the value of MSU Extension programs in the county.

When two millage proposals failed in 2016, FOX raised enough money to keep the county MSU Extension program functioning until the next millage proposal went on the ballot in August 2018. The group also continued their communication, fundraising and advocacy efforts through the August 2018 election cycle.

FOX members gave generously of their time to organize many community events and communicate with the public about the value of MSU Extension programming. Postcards, social media, flyers, a billboard – you name it, they used it to spread the word. We believe that the passage of the millage on August 7 is a direct testament to their efforts.

The Ogemaw County Friends of Extension group is an outstanding grassroots example of a Key Partner to MSU Extension.



Outstanding Service to MSU Extension Award

Matthew Shane

With more than 21 years of outstanding service to MSU Extension, Matt Shane epitomizes service and excellence. He began as a livestock educator and today is the district coordinator for Hillsdale, Jackson, Lenawee, Livingston, Monroe and Washtenaw counties (District 12).

Matt has developed key relationships across Southeast Michigan, the state and the country. He is valued and respected by clients, stakeholders and his colleagues. Matt's ability to think outside the box has led to programmatic, partnership and organizational innovations throughout his career.

Matt is the definition of a servant leader. He serves on a variety of MSU Extension task forces and special committees and represents the organization with peer institutions and professional associations. Matt has a strong work ethic, leading by example and with integrity, and he makes everyone who approaches him feel valued.

In a range of roles – including collaborator on a project to produce electricity for about 28,000 Michigan homes, advisory committee member, interim district coordinator in Huron, Lapeer, Sanilac, St. Clair and Tuscola counties (District 10), and MSU Extension representative on an exchange trip to India – Matt makes a difference in our organization, in the state and globally.

The Outstanding Service Award is the highest honor given to MSU Extension professionals, and nominees for the award must have consistently exhibited leadership, service and excellence. Matt has clearly earned this recognition by leading innovative programs, building strong partnerships, and serving MSU Extension staff and Michigan residents so well.



Gordon Guyer Collaborative Programming Award

Shining a Light on Agricultural Solar Energy Development

Wayne Beyea, Harmony Gmazel, Charles Gould, Bradley Neumann, David Rowley, Wendy Walker

Your phone rings: It's a solar energy project developer who wants to lease or buy your farmland. What might this deal entail and how do you decide whether it's right for your farm, your family and your community? In 2017, policy changes by the Michigan Public Service Commission made utility-scale solar projects more profitable. As a result, an increasing number of farmers contacted MSU Extension and Michigan Farm Bureau seeking help navigating lease agreements and tax issues.

In response, a multidisciplinary team of MSU Extension educators and specialists created "Shining a Light on Agricultural Solar Energy Development." The Michigan Energy Office, the Michigan Farm Bureau, and the Michigan Department of Agriculture and Rural Development provided funding and support for the program.

The team hosted seven half-day workshops and a two-part webinar series that attracted 430 participants, including farmers and other landowners, solar industry representatives, civic leaders and community members. Participants reported that the sessions increased their understanding of Michigan solar policy, community planning and zoning issues, land leasing agreements, tax issues and how to integrate solar power systems into existing agricultural systems.

The Gordon Guyer Award honors cross-institute teams that conduct high-quality, collaborative programming. The Shining a Light team has earned this award for their role in empowering Michigan residents to make informed decisions that affect their farms, their families and their futures, and for building strategic partnerships along the way.



Meritorious Service Awards

Educator

Jodi Schulz

Jodi Schulz is a senior MSU Extension educator based in Bay County who has demonstrated that she has the vision and drive to overcome funding, staffing and any other obstacles that stand in her way.

Jodi is part of the leadership team that secured \$110,000 in funding to fully develop a grant proposal that would allow MSU Extension to offer the 4-H STEAM Corps program to underserved audiences. (STEAM stands for science, technology, engineering, art and mathematics.) Jodi worked on the successful grant proposal – which was approved for nearly \$450,000 – with a group of county 4-H program coordinators. The project will support full-time AmeriCorps members in up to 35 counties who will offer STEAM programming using either the 4-H SPIN (SPecial Interests) club model or 4-H Tech Wizards program model.

Jodi has built strong partnerships with schools and community organizations in Bay County such as Bay City Public Schools and the Bay County Juvenile Home. With the addition of the most recent grant, Jodi has brought in about \$600,000 in grants, donations and other funding.

Jodi has provided leadership for a variety of other statewide efforts, including 4-H SPIN clubs as a delivery model; the Heads In, Hearts In family enrichment program with schools with at-risk youth; family engagement programming; and life skills resource development. Jodi currently serves on the national 4-H Clover Buds Task Force and is frequently asked to present at national conferences. She also provides family engagement training and support to National 4-H Council mentoring grant recipients.

The Meritorious Service Award is given to educators who have shown continuing leadership and excellence in MSU Extension program planning, delivery and evaluation. Jodi's leadership in securing resources to expand MSU Extension's programming reach makes her well qualified for the award.



Program Coordinator

Debra Morgan

Debra (Debbie) Morgan is a program coordinator in Oakland County who works hard at creating and building partnerships and opportunities to bring MSU Extension to the attention of potential program participants.

When the Michigan State Fair moved to Novi in 2012, Debbie was instrumental in nurturing and improving our partnership with fair organizers. That first year, MSU Extension had a single table in the exhibit area, but since then, thanks in no small part to Debbie's efforts, our space has grown to fill a large activity area. This gives us a chance to showcase MSU Extension programs, services and educational resources for families and communities to more than 140,000 fair-goers a year.

Debbie also coordinates leadership programs and activities for the newly established State Fair Youth Council, whose creation she spearheaded. The council's mission is to foster communication, share wisdom and build bridges between young people who have been raised on traditional rural farms and their counterparts in Michigan cities.

Debbie's strong relationships with staff members at the Suburban Collection Showplace (where the State Fair is held) created an opportunity to add a 4-H presence at the three-day Novi Pet Expo. Deb worked with event organizers to set up a large 4-H youth activities area, with a petting area featuring ponies, sheep, goats and llamas, and a space with other games and activities, 4-H displays, and member, club, and volunteer recruitment information. MSU Extension was able to connect with more than 13,000 prospective 4-H'ers, their families and volunteers at the Pet Expo.

The Meritorious Service Award is given to program associates who have supported the mission, program and professional staff of MSU Extension in an outstanding manner. Debbie Morgan's efforts to build partnerships that bring us closer to the people we want to serve, and her passion for creating opportunities for young people, make her an excellent choice for this award.



Program Instructor

Mary Brooks

In the past 30 years, Mary Brooks, a nutrition program instructor, has helped more than 10,000 adults and children in Wayne and Oakland counties become healthier and more active by providing them with nutrition education services.

After 24 years of teaching adults about health and nutrition, Mary was asked to add teaching elementary school-aged kids to her repertoire. She accepted the challenge with a smile and started looking for the most effective ways to teach kids. Eventually she settled on using puppets, and today she routinely dazzles classrooms full of kids with her puppeteering skills while they also learn about health and nutrition. (One sign of Mary's dedication to supporting her colleagues is that she also trains others to use puppets in nutrition education programs.)

Many of Mary's partnerships with schools, job training programs and human services organizations (such as with Adult Well-Being Services and Goodwill Industries) have flourished for years. Such partnerships allow MSU Extension staff members to provide health and nutrition education to hundreds of adults with mental illnesses or who are in recovery from substance abuse.

Mary's persistence tends to pay off. Students at Allendale Elementary School had been identified as having a high need for nutrition education programs, but Mary's colleagues had struggled to establish a partnership with the school. About four years ago, Mary was finally able to build a relationship with Allendale staff, and MSU Extension nutrition programs now reach more than 900 students there each year.

Also about four years ago, the lack of resources available to help the many Detroit residents with mental illness was attracting increasing public and media attention. In response, Mary expanded MSU Extension's reach and involvement with this population by teaching nutrition classes to more than 250 adults with cognitive impairments.

The Meritorious Service Award is given to program instructors like Mary Brooks who have supported the mission, program and professional staff of MSU Extension in an outstanding manner. We could all learn a thing or two from Mary, her perseverance and her puppets.



Derrick Harrison

As a native Detroit, Derrick Harrison takes pride in making his city healthier one participant and one new partnership at a time.

Derrick is an MSU Extension health and nutrition program instructor in Wayne County who is passionate about serving traditionally underserved people. Derrick recognized a need for expanded programming for adults and young people with cognitive impairments, so when Cooking Matters at the Store Tours funding became available, he jumped at the opportunity to become trained in the material, reach out to partner organizations for people with cognitive impairments and offer classes for adults with cognitive impairments who had never before had such a learning opportunity.

Building partnerships is in Derrick's blood. He has built a partnership with the Focus HOPE Food Center, which donates large amounts of food demonstration supplies to MSU Extension programs. He also partners closely with the Detroit Public Schools Community District and is expanding MSU Extension's presence there. He is building partnerships all the time, including with teens transitioning out of foster care, with teens who have cognitive impairments, and with senior organizations and men's rehabilitation centers.

In the past five years, Derrick has worked tirelessly to build MSU Extension's presence throughout Detroit as part of the Wayne County Nutrition and Physical Activity Team. He has reached more than 3,500 kids and over 700 underserved adults through a series of classes in about 10 Detroit public schools and 30 community sites, such as adult rehabilitation, mental health, and senior centers, and low-income housing sites.

Derrick was chosen to receive the Meritorious Service Award because of his outstanding attitude, his passion for helping people improve their lives, and his skill at building partnerships.



Specialist

Gwyn Shelle

What are the advantages of technology use for MSU Extension? Among other things, it allows us to reach more Michigan residents and engage more easily with each other. In the past few years, our ability to connect using technology has evolved by leaps and bounds in everything from the way we offer programs to how we collaborate – and we couldn't have done it nearly as well without Gwyn Shelle.

For the past four years, Gwyn has supported MSU Extension institute directors, educators, specialists and staff in designing and delivering quality educational programming across the state and the nation. Her unique expertise in adult learning and online delivery methods are a trademark of Gwyn's contribution to Extension.

Gwyn helped immensely in our transition from using the Adobe Connect to the Zoom meeting platforms. She coleads our Zoom training, has supported broadcasting everything from Fall Extension Conference keynotes to monthly administrative updates, from vaccination and immunizations updates for Michigan the Department of Health and Human Services to candidate interviews for Extension positions, not to mention many, many content webinars. Gwyn tirelessly provides support for presenters as they prepare and present visual information and interact with their audiences. She also provides the back-end data support for attendee, poll, and chat reports, and tests the equipment before all presentations at new locations to ensure that it will work well, despite the many variables involved in the set-ups.

Gwyn researches and recommends appropriate instructional tools that will work well in multiple learning environments. She works with a wide range of multimedia software to develop materials for online, hybrid and face-to-face courses. My Horse University is a national online program that covers all things equine. Gwyn has helped to build its online courses, webinars, articles, podcasts, blogs, YouTube videos, e-newsletters and more.

The Meritorious Service Award recognizes specialists who have shown continuing leadership and excellence in statewide program planning, delivery, and evaluation. Gwyn's work directly and very visibly affects all aspects of MSU Extension meetings, webinars, conferences, programming and more.



Support Staff

Jessica Eberhard

What do the search processes for two district coordinators, the planning committees for the 2018 Fall Extension Conference and several 2018 Breakfast on the Farm events, and many key meetings and initiatives in two MSU Extension districts all have in common? Why, Jessica Eberhard, of course. Whether collaborating, arranging or moving things forward, Jessica is a force to be reckoned with.

In 2017 alone, Jessica provided enormous support for the district coordinator searches in District 7 (Allegan, Barry, Kent and Ottawa counties) and in District 8 (Clinton, Eaton, Gratiot, Ingham, Ionia and Montcalm counties). During the transition period, Jessica supported both new district coordinators through the budget submission process, reviewing annual reports and troubleshooting day-to-day logistical challenges. She also organized a well-received training for all district support staff and helped orient new employees to MSU and MSU Extension. Jessica performed audits of all county accounts and subaccounts and even proposed a successful solution to a \$4,000 budget deficit in one county office. She also worked smoothly with staff at the sites of District 7 and 8 Extension Council meetings.

The list of Jessica's contributions are numerous as she provides overall support for all staff in Districts 7 and 8. Jessica is respected and trusted by all staff with whom she works.

The Meritorious Service Award is given to a staff member who supports the mission, programming and professional staff in an outstanding manner. Jessica, who supports two districts of staff members, volunteers her time to contribute to organizational initiatives and makes everyone feel part of the Extension family, is deserving of the award.



Jamie Wilson

More than 200,000 4-H'ers and their families, over 17,000 4-H volunteers, and around 100 children and youth staff members (not to mention stakeholders and the public at large) add up to a need for constant, clear and consistent communication on an incredible range of topics. Thank goodness we have communications manager Jamie Wilson on the job!

Jamie does a phenomenal job of helping Michigan 4-H Youth Development navigate change. She crafts effective talking points and other messages that help the entire organization communicate consistently and clearly about issues that arise. She keeps herself informed of how these messages are received internally and externally to ensure that they're meeting the organization's diverse communications needs.

Jamie's thoughtful, thorough strategic and tactical communications plans give 4-H educators and program coordinators the materials they need to handle emerging issues. The insightful messaging Jamie developed around the rollout of the increased participation fee for Michigan 4-H Youth Development programs, and for the release of statewide biosecurity plans and protocols for youth animal shows, are evidence of her high-quality work.

Jamie excels as a communicator in part because she is thoughtful and maintains close relationships with her clients and stays informed about their programs to prepare herself to help them achieve their communications goals.

Jamie's ability to think strategically and craft messaging for the organization helped shepherd MSU Extension communication related to emerging issues and implementing new features. Additionally, Jamie led a strategic communications response for Kettunen Center employees after an unfortunate social justice incident there went viral on social media. Her plan became the backbone of a crisis management and training plan to help staff across the state better manage emerging issues.

The Meritorious Service Award is given to a staff member who supports MSU Extension's mission, programming and professional staff in an outstanding manner. Internal and external communications are vital for our 4-H Youth Development program, and because of Jamie's strategic, sensitive and thorough work, she has been chosen for the Meritorious Service Award.



MSU Distinguished Academic Staff Awards

The MSU Extension staff members listed here received the MSU Distinguished Academic Staff Award in 2018. We thank each of them for their significant contributions to MSU, MSU Extension and the people of Michigan.

Philip Schwallier, George Silva, Lois Wolfson

Promotions to Senior Status

The MSU Extension staff members listed here earned promotions to the rank of senior status in 2018. We thank each of them for their significant contributions to MSU Extension and the people of Michigan.

Michael Monfils, Daniel O’Keefe, Jinnifer Ortquist, Jeannine Schwehofer

Milestone Years of Service With MSU

The MSU Extension staff members listed in this section marked employment milestones during 2018. We thank them all for their years of dedicated service to the organization.

35 or More Years of Service

Terri Badgley, Roger Betz, Dawn Contreras, Ronald Kinnunen, Gerald Lindquist, Jill O’Donnell, Brenda Reau, David Roberts, Philip Schwallier, Stephen Stewart, Robert Tritten

30 Years of Service

Mary Brooks, Cheryl Howell

25 Years of Service

Stephanie Bruno, Zeldia Felix-Mottley, Kevin Gould, Mark Longstroth, Susan Maxbauer, Gerylynn McNeal, Laura Trombley, Diane Wilson



20 Years of Service

Kathy Bauer, Christina Curell, Mary Dunckel, Karen Fifield, Joyce McGarry, Teresa McLean, Dorothy Munn, Curtina Mysliwicz, Dixie Sandborn, Janelle Stewart, Mark Thomas, Kable Thurlow, Lisa Treiber, Jennifer Weichel

15 Years of Service

Fran Adelaja, Jordan Burroughs, Deanna East, Sue Elwell, Thomas Guthrie, Kendra Moyses, Karen Parker, Stonia Starling-Hunter, Lisa Tams, Lori Trailer, Frank Wardynski

10 Years of Service

Denise Aungst, Vicki Ballas, Leah Christie, Faith Cullens, Dawn Earnesty, Cheryl Eschbach, Renee Harris, Sarah Johnson, Maxine Kaiser, Jennifer Labun, Erin Lizotte, Sheryl Michilli, Emily Proctor, Michael Sanders, Joanne Silvia, Sharon Spoelman

5 Years of Service

Helen-Ann Cordes, Julie Crick, Pamela Daniels, Melissa Elischer, Amanda Feighner, Regina Flores, Kathleen George, Bonnie Hardies, Connie Hemingway, Dolores Howe, Khurram Imam, Michelle Jarvie, Lisa Kelley, Ashley Kuschel, Jesse Lincoln, Heidi Lindberg, Milaina Macklin, Alnunu Maha, Fernando Ortiz II, Jinnifer Ortquist, Janelle Palmer, Benjamin Phillips, Emily Pochubay, Laura Potter-Niesen, Erin Powell, Jacquelynne Powell, Kelli Rau, William Russell, Jennifer Sergeant, Robert Weber



MSU Extension Association Awards

MSU Extension's professional associations have presented an array of annual awards at other conferences and meetings this year, but we're pleased to recognize and congratulate these award winners again in this program.

Community & Natural Resources Development Association Awards

Community Partnership Award

Impacts & Successes From First Impressions Tourism Assessments (FIT) 2017

Andy Northrop

The "Impacts and Successes From First Impressions Tourism (FIT) Assessments" program received the 2018 CNRDA Community Partnership Award. Andy Northrop, a regional educator in tourism and community economic development who is based in St. Clair County, led the effort. He successfully partnered with every county in District 6 (Clare, Gladwin, Isabella, Mecosta, Missaukee, Osceola and Wexford counties) to recruit participants to act as mystery shopper-type first-time visitors to conduct rigorous and comprehensive assessments of a community's strengths and weaknesses during unannounced visits.

FIT assessments involve developing a community leadership team, assessing the host community, sharing the results in a community forum open to all and providing suggestions for improvement.

The results of FIT can help spur local leaders to action, strengthen community vitality and form the basis for future economic and tourism development.

Eleven MSU Extension professionals worked with Andy on the project, including campus faculty, representatives from the Children and Youth and the Greening Michigan Institutes, and from Sea Grant. Andy trained the participants who had been recruited for the program, MSU Extension educators, campus faculty and external partners on how to conduct FIT assessments. Two MSU Extension tourism educators, Bonnie Wichtner-Zoia and Garrett Ziegler, wrote reports about the site visits and sharing the results.

Congratulations to Andy Northrop for developing excellent community partnerships and for winning the CNRDA Community Partnership Award.





Innovative Program Award

Get Engaged! A Guide to Getting Involved in Your Community

Emily Proctor, Bethany Prykucki, David Rowley, Roxanne Turner, Eric Walcott (lead)

In a recent Michigan Public Policy Survey, which is conducted by the Center for Local, State and Urban Policy at the University of Michigan, most local leaders in Michigan indicated that their jurisdictions offer “a great deal” of opportunities for citizen engagement. Unfortunately, they also reported low and declining levels of civic engagement among their residents.

A team of MSU Extension educators seeking to reverse the decline in civic engagement has developed *Get Engaged! A Guide to Getting Involved in Your Community*. The team piloted the guide in Grand Traverse County in October 2017.

The guide takes an innovative approach to educating residents about local government, government finance structures and processes, citizen rights and responsibilities, public issues, communication and engagement in the decision-making processes, all of which made this program our award winner. A post-test survey conducted as part of the pilot process indicated that 88% of participants reported increased knowledge of how local government works (compared with 39% in the pretest survey); 94% gained confidence in knowing and exercising their rights and responsibilities as citizens (compared to 64% before the program); and 100% indicated that they were confident they could make a difference in their community.

The teams’ focus on educating community members on how to engage in local decision-making processes gave participants a foundational knowledge of how local governments function, thus empowering them to work collaboratively on complex issues in their communities. Such collaborations help promote civic stability, strong neighborhoods and safe communities.



Epsilon Sigma Phi Awards

Visionary Leadership Award

Gwyn Shelle

Gwyn Shelle, instructional technology specialist, has transformed MSU Extension with her instructional design expertise, successfully pushing many educational Extension projects toward completion. MSU Extension staff who work with Gwyn describe her as the organization's online instruction and technology guru.

Her experience and professionalism are valuable assets to MSU Extension. She helps work teams reach out to audiences and connect them with educational resources with the potential to improve their lives. Gwyn's expertise in migrating existing curriculum to the online environment, her patience and her attention to detail make her a valued team member on any development project for MSU Extension or the MSU College of Agriculture and Natural Resources.

Gwyn's work has had a positive impact with state and national audiences. Gwyn has contributed to a variety of educational programs, including My Horse University, the IPM Academy online course, Master Gardener, Farm Stress Management, Nutrition 1-2-3, Dining With Diabetes, Citizen Planner and Introduction to Lakes.

Gwyn can often be found behind the scenes helping MSU Extension staff to shine, and truly bringing knowledge to life!





Distinguished Service

Marie Ruemenapp

Marie Ruemenapp has worked for MSU Extension for 30 years. In that time she has served in several leadership roles, including as county Extension director in St. Clair, Branch and Saginaw counties, as regional director in the old East Central and Southeast regions, and as the first district coordinator in Macomb, Oakland and Wayne counties (District 11).

Marie's commitment to MSU Extension's mission is evident in the work that she does supporting staff and connecting with partners at MSU and in Southeast Michigan. Marie is currently an educator in urban collaboration, based at Tollgate Education Center in Oakland County. She recently completed a doctorate in urban and regional planning. Her dissertation focuses on how Extension models can best serve the needs of urban communities. Marie connected with a national network of Extension professionals for her research and has additional insights to plumb from the data she gathered.

She also is a leader in the National Urban Extension Leadership group, a working group of Extension professionals that is sharing innovative new program delivery and curriculum models to address the challenges of urban communities across the United States.



Meritorious Program Support

Lori Martin

Lori Martin began her professional career with MSU in 1985; 33 years later, she remains one of the university's greatest assets. Lori not only has extraordinary skills in planning and improvising, but also in collaboration and leadership.

Those in her department recognize Lori as their point person – serving as the office manager and facilities issue person. This often means she must deal with heating, cooling and lighting issues; place and monitor furniture and carpet orders; handle electrical, and painting work orders; organize office moves; distribute keys; and more.

Lori also coordinates appointments and schedules for the MSU Extension institute directors, tracking details from many people in the process. Lori accomplishes these tasks promptly and efficiently while supporting the directors in other ways and filtering questions from their staff.

Her hard work and diligence help to create a successful work environment for the institute directors and the staff she supervises. Her contributions to MSU Extension over the years have been immeasurable. Her high level of commitment is evident to everyone who has the privilege of working with her. Lori is not only an outstanding colleague, but also a leader, transcending traditional support staff roles to exemplify a true professional of public higher education.

Early Career Service

Dawn Earnesty

Mid-Career Service

Rebecca Henne

International Service

Andy Northrop

Life Member/Retiree Service

Jan Seitz



Michigan Association of Extension 4-H Youth Staff Awards

Michigan & National Distinguished Service Awards

Darren Bagley

Darren Bagley is an MSU Extension educator in children and youth programs who is based in Genesee County. He has worked for MSU Extension for almost 20 years, and with 4-H for over 10 years. One example of Darren's outstanding efforts is the Flint River Watershed Coalition GREEN Stream Monitoring Program, which involves youth from across the watershed. Darren paired school classrooms with mentors who are environmental professionals to test the water quality of the Flint River and its tributaries. Evaluations of this program show that it changed the youth participants' attitudes about the river.

During his time with MSU Extension, Darren has focused on empowering young people to make the world a better place. He always asks questions to try to encourage learning and improve our organization.

Insa Raymond

In her role as 4-H program coordinator in Hillsdale County, Insa Raymond works with 33 clubs, eight advisory groups, 273 volunteers and 738 4-H members. As the sole children and youth program staff person in the office, Insa coordinates all aspects of the county 4-H program. In 2017, Insa coordinated and led the 4-H China Art Project for 141 students, the science track of the weeklong Branch County Friends Camp for 67 participants, the Commodity Carnival for the Hillsdale Kids Fest and the On Target 4-H Club, a new shooting sports club in Hillsdale. She also started the Stock Stars 4-H Club and the Art Adventure 4-H Club in Hillsdale last year.



Michigan Achievement Award

Jill Connin

Michigan Colleague Award

Jeff Dwyer, Rob Weiner

Michigan Communicator Award

Kathy George

Michigan Diversity, Equity & Inclusion Award

Dev Davis

Michigan Excellence in Camping Award

Debbie Morgan, Camp 4-H2O Defenders of the Great Lakes

Michigan Lifetime Member Award

Betsy Knox

Michigan Partner Award

The Homestead

Michigan Presidential Citation

Karin Stevens

Michigan Programming Expertise Award

Kathy Fischer – Expressive Arts, Roxanne Turner – 4-H Capitol Experience Planning Committee Leadership

Michigan Team Effort Award

UP 4-H Camp, Advisory Groups Resource Team





Michigan Association of Extension Agents

National Achievement Award

Erin Lizotte

Erin Lizotte is the statewide integrated pest management MSU Extension educator who provides leadership and focus for IPM education across commodities. Erin received a bachelor's degree in forestry from Michigan Technological University and a master's degree in plant pathology from MSU. Her research and outreach interests include vertebrate pest management, reduced input production systems, Christmas trees and minor emerging crops of interest such as hops and chestnuts.

National Distinguished Service Award

M. Charles Gould

This award recognizes the exemplary service of M. Charles Gould during 23 years with MSU Extension. Charles has been a leader in helping farms reduce energy costs, create value from manure and produce renewable energy. He pursues his work with compassion and is tireless in finding answers that will help farmers improve their finances and be good natural resources stewards. Most important of all, though, he is a genuine friend to his clients and colleagues.



National Finalist Bound Book Award

Phil Durst

National Finalist Computer Generated Graphics Presentation Award

Heidi Lindberg

Regional Finalist Audio Recording Award

Marissa Schuh

Regional Finalist Personal Column Award

Phil Durst

Regional Finalist Publication Award

Ashley McFarland

Regional Finalist Video Recordings Award

Marissa Schuh, Ben Werling





Michigan Extension Association of Family & Consumer Sciences Awards

Continued Excellence

Beth Waitrovich

Beth Waitrovich is an MSU Extension educator based in Dickinson County. She has been on staff for 31 years. She continues to seek professional development and attend trainings to keep her registered dietitian nutritionist credentials and other requirements for her position as a food safety and home management expert.

Michigan & National Distinguished Service Award

Holly Tiret

Holly Tiret has been an MSU Extension employee since 2001. Today she is an educator based in Kent County. Over the years she has facilitated programs in many areas, including the Birth to 5 Parent Educator home visit program and the Healthy Families Saginaw program. Holly has been significantly involved with two outstanding recent programs: RELAX: Alternatives to Anger and Relajarse Alternitivas al la Ira, its Spanish-language version.

Clean & Healthy Families & Communities Award – First Place Central Region

Eileen Haraminac, Kara Lynch, Laurie Messing, Lisa Treiber

National Excellence in Teamwork Award – Second Place

Roger Betz, Tom Cummins, Suzanne Pish, Beth Stuever



Educational Publication Award – Second Place Central Region

**Patricia Adams, Alicia Burnell, Tom Cummins, Michelle Jarvie,
ANR Communications and Marketing**

Family Health & Wellness Award – Second Place Central Region

**Erin Carter, Dawn Contreras, Tom Cummins, Jeff Dwyer, Cheryl
Eschbach, Cathy Newkirk, Holly Tired, ANR Communications and
Marketing**

Innovation in Programming Award – Second Place Central Region

Eileen Haraminac, Kara Lynch, Laurie Messing, Lisa Treiber

Educational Curriculum Package Award – Third Place National & First Place Central Region

**Eileen Haraminac, Joyce McGarry, Jeannie Nichols, Lisa Treiber,
Chris Venema, Beth Waitrovich**



Passport to Prizes

Attend every session during the conference (OK, we'll let you miss one) and you'll be entered for a chance to win a great prize in a random drawing. Here's how to enter for your chance to win:

1. Write your name and work email address on your passport. (No photo necessary!)
2. Listen carefully for the secret code announcement during each part of the conference. (You get one free pass.)
3. Write the secret code in the correct box on your passport.
4. Tear out and turn in your completed passport just outside of Big Ten A after the Wednesday Wrap-Up session.
5. Join the MSU Extension All Staff Webinar from 3 to 4 p.m. on Monday, November 5, to find out if you've won an awesome prize!

My 2018 Fall Extension Conference Passport

Attendee name: _____

Work email address: _____

Tuesday Sessions	Wednesday Sessions
Welcome & Keynote Speaker	Workshop on the Move 2 _____ OR Breakout Session C _____ AND Breakout Session D _____
Institute Meeting	Lunch & Awards Presentation
Lunch & Awards Presentation	Breakout Session E
Institute Ignite Sessions	Sending Message
Workshop on the Move 1 _____ OR Breakout Session A _____ AND Breakout Session B _____	<input type="checkbox"/> Met someone with more MSU Extension experience than me.
MSU Extension Celebration	<input type="checkbox"/> Met someone with less MSU Extension experience than me.

ROL — Return on Learning

Mark Your Calendar & Hold the Date!

2019 Fall Extension Conference

October 29–30
Grand Traverse Resort & Spa
On Grand Traverse Bay
Acme, Michigan



Photo courtesy of Communications and Brand Strategy.

MICHIGAN STATE UNIVERSITY | Extension

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